# Learn The Art of Alignment with Patty Beach

## **Speaker Bio**

Patty Beach is the CEO of LeadershipSmarts, a leadership development consultancy in Boulder, Colorado that helps managers and executives build a better world in a better way using inclusive leadership best practices. Her unique approach to leadership evolved over twenty years of coaching leaders in companies, non-profits, universities, and government agencies.

Patty is also author of the business bestseller The Art of Alignment A Practical Approach to Inclusive Leadership. All the tricks and traps of leading Alignment are captured in her easy to read book. When teams use the proven principles and practices of alignment, they quickly transform into an energized team that delivers breakthrough results.

Before earning a Master of Science in Organizational Development from Pepperdine University, and becoming an ICF Master Certified Coach, Patty worked in the Energy Sector leading initiatives in new technology and emerging markets.

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# THE ART OF ALIGNMENT

A PRACTICAL GUIDE TO INCLUSIVE LEADERSHIP

PATTY BEACH

Alignment is as simple as 1, 2, 3, 4, 5! Reach ONE goal – alignment between TWO or more players using THREE Principles, FOUR Steps and FIVE Cs

Leadership often seems like an uphill battle. The problem is, most leaders don't know how to get people aligned behind a good idea. It can be practically impossible to get everyone on the same page, much less moving forward together. Imagine if you were a leader who could.

Whether you are at the top or the bottom of the organization, there's a real art to getting everyone aligned. Take it from Patty Beach, who has been helping business leaders move projects, initiatives, strategies, and, ultimately, the mission and vision forward. Pragmatic, thoughtprovoking, and thoroughly useful, The Art of Alignment is a set of proven principles, and practices that allow you to introduce new ideas and get any group of any size to agree and commit.

Download the 4 Page Soundview Executive Summary





## **Testimonials:**

"While leadership is understood by many in principle, in practice it is very hard to execute. This book takes you on a journey about engaging the hearts and minds of stakeholders in a simple and straightforward way. If all managers mastered the Art of Alignment, you would have an engaged and fired up workplace culture." **Curt Coffman, author of First, Break All the Rules: What the World's Greatest Managers Do Differently** 

"Alignment is the unspoken promise of leadership that you will create a truth-telling culture where all voices are heard, engage us in co-creative exploration on topics that matter such that we row together and amplify each other's contribution. Fulfilling that promise gets the best ideas implemented." **Bob Anderson, Founder the Leadership Circle, Co-author, Mastering Leadership and Scaling Leadership** 

#### Speaking Engagements:

TEDX Nazareth University September 2023 Rocky Mountain HR People and Strategy March 2023 E3A National Conference October 2021 Arizona Organizational Development Network June 2021 Changing Discourse Podcast Episode #31 June 2021 Pepperdine University Wisdom Wednesday Keynote Speaker May 2021 International Society of Performance Improvement SoCal January 2021

#### Podcasts

Legendary Leaders Summit May 2022 Transformative Leaders Podcast January 2022 Intersections Podcast Episode #17 January 2021

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